



Khee Yew Kok / 纪耀国 (Sven Kee)

Art Director & Producer (2 years 2 months)
Moeitian Media Thailand Co. Ltd.

(+66) 917753115 | svenkee@qq.com | THB 50,000 | Sathon, Bangkok

Experience

19 years of total experience

Jan 2019 - Present
(2 years 2 months)

Art Director & Producer

美天传媒有限公司 Moeitian Media Thailand Co. Ltd. | Bangkok, Thailand

Industry	Advertising / Marketing / Promotion / PR
Specialization	Advertising/Media Planning
Role	Others
Position Level	Senior Manager (ระดับผู้จัดการอาวุโสหรือสูงกว่า)
Monthly Salary	THB 30,000

The company established in late of Dec 2018, I joined the company as a core partnership with a role assigned; The Art Director & Producer. I take care all projects under the company, as in Commercial photo, video production, post-production, Graphics & related multimedia. I also provide techniques support to our studio in physical equipment such as broadcast cameras, Cine lights, Strobe lights, sound system operation.

Dec 2016 - Present
(4 years 3 months)

Digital Marketing & Event Producer

Only One Tour Co., Ltd | Bangkok, Thailand

Industry	Travel / Tourism
Specialization	Digital Marketing
Role	Marketing Executive
Position Level	Senior Executive (ระดับพนักงานประสบการณ์ทำงาน 4 ปีขึ้นไป)
Monthly Salary	THB 35,000

Online Marketing, Event Producer are my main role in here, I take care company online contents as in article writing, graphic design, photography and video editing used all multimedia tools and software to promote the company's package deals and services through by website, social network app and email.

In here I also help organize and support in travel product /services, especially in organizing company conference, tourism, event, stage, art, entertainment and hospitality.

Another "Organize" is manage the team to work to a project and process, This job driven me turned this skill into my major professional.

Feb 2019 - Apr 2020
(1 year 3 months)

Digital Designer & Content Creator

金象控股集团 Golden Erawan Group Holding Co., Ltd | Bangkok, Thailand

Industry	Advertising / Marketing / Promotion / PR
Specialization	Advertising/Media Planning
Role	Creative
Position Level	Senior Executive (ระดับพนักงานประสบการณ์ทำงาน 4 ปีขึ้นไป)
Monthly Salary	THB 38,000

My role in here is Digital Designer, My responsibility is to take care all different business's contents, branding, copywriting, especially in graphics design and photography under the group of company, including company image such as logo, branding, stationary, prints, online contents, physical product, whether from a piece of paper to a large item or online media all are under my responsibility, the project i take care are under different industries: The F&B, Entertainment, and Real estate.

Mar 2016 - Dec 2016
(10 months)

Creative Director & Digital Marketing

Queen Jewellery Co., Ltd (Thailand) | Bangkok, Thailand

Industry	Gems / Jewellery
Specialization	Advertising/Media Planning
Role	Creative
Position Level	Senior Executive (ระดับพนักงานประสบการณ์ทำงาน 4 ปีขึ้นไป)
Monthly Salary	THB 25,000

My main role in here was Art Director. I also involve in online marketing job, I had to take care product photos, related contents, multimedia design and company's website, e-commerce(淘宝) and social networks as in WeChat official account(微信公众号) & 微博.

In every season(average every 3-4 months) We have to create a new concept product series includes the new look for website, webstore, prints media and photography.

When the project are confirmed, I arranged the team to work and get to process in time.

* The company already closed it business in 2017

Mar 2015 - May 2016
(1 year 3 months)

Journalist Videographer

MGTV Thailand 东盟卫视 泰国 | Bangkok, Thailand

Industry	Entertainment / Media
Specialization	Entertainment/Performing Arts
Role	Producer (Film, TV, Radio, Records)
Position Level	Senior Executive (ระดับพนักงานประสบการณ์ทำงาน 4 ปีขึ้นไป)
Monthly Salary	THB 22,000

My job position is Journalist Videographer, and work with Thai and global News center department. And my responsibilities are make sure there is no faulty in every video clips before we live streaming and broadcast on TV. I involve in broadcast switcher, controller, lighting operating. Overall my job more in hardware control in ENG broadcast camera, broadcast panel and sound, also video editing, make sure the news broadcasting always be done in time and minimum the problem.

*This company already closed it business in 2017

Dec 2013 - Dec 2014
(1 year 1 month)

Internship Trainee Film Director & Producer

CTS Taiwan | Taiwan

Industry	Entertainment / Media
Specialization	Entertainment/Performing Arts
Role	Producer (Film, TV, Radio, Records)
Position Level	Senior Executive (ระดับพนักงานประสบการณ์ทำงาน 4 ปีขึ้นไป)
Monthly Salary	THB 5,000

During training in CTS, I studied Film making and Tv production, includes script /story concepts and also joined a professional cinematography class to improve my skill. Beside studied, I also work as internship trainee in Film Director & Producer, to assist the director to get the shooting job done in the day, I even involve into every part of the production. I work for other studio or company for related professional jobs.

Jan 2011 - Nov 2013
(2 years 11 months)

Video Producer & Photographer

Visualizer Studio | Johor, Malaysia

Industry	Printing / Publishing
Specialization	Arts/Creative/Graphics Design
Role	Photographer
Position Level	Senior Executive (ระดับพนักงานประสบการณ์ทำงาน 4 ปีขึ้นไป)
Monthly Salary	MYR 5,800

My role in here is in-house photo, videographer and post-production editor. The company focus on commercials photography and video production services. I continued improved my photography skill in high-end photography as in product photography, it's required conception discussion with client and creative agency before the shooting.

Apr 2007 - Dec 2009
(2 years 9 months)

Working Holiday

New Zealand Blenheim | New Zealand

Industry	Agricultural / Plantation / Poultry / Fisheries
Specialization	Agriculture/Forestry/Fisheries
Role	Agriculture/Plantation
Position Level	Non-Executive (พนักงานทั่วไป)
Monthly Salary	NZD 3,000

After 5 years full time busy Photographer career in Wedding & Portrait Photography studio. I decided to quit my job, picked up a backpack and leaving my country to start my very first long journey to working holiday in New Zealand. I done a lot of jobs that i never been try before, I work as a bar tender at Auckland downtown, and i learnt how to open a red wine bottle, also the bar /beverage department trained me well, they also sent me to take some short class to learnt how to taste a red or white wine. I also learnt how to make cocktails and fruit juice.

Since i'm interested in new thing with non of my main professional and knowledge - the Red wine. This driven me decided traveled from North to South island of NZ- Marlborough province. I got an opportunity to work in some vineyards, I had to take care tons of grape plants and trees everyday, I wake up at 5am morning get ready to work from 6am morning to evening every single day, Although there is nothing fancy with this job, I always end up mud and dirt on my body when knock off to home every single day. I even always got injured with this job, cos this is not something safe or easy job. Overall i enjoyed it, This also my hardest and longest job in the country.

I captured a lot of landscape, daily life, during my backpacker journey, when there is holiday or seasons. Some of my photographs now are available for sale on Shutterstock and Adobe Stock, some are in National Geographic photo library in early days.

Feb 2002 - Nov 2007
(5 years 10 months)

Photographer

Monalisa Bride Sdn.Bhd | Johor, Malaysia

Industry	Arts / Design / Fashion
Specialization	Arts/Creative/Graphics Design
Role	Photographer
Position Level	Senior Executive (ระดับพนักงานประสบการณ์ทำงาน 4 ปีขึ้นไป)
Monthly Salary	MYR 4,500

After graduated from Art College i quickly got hired by a local wedding photography studio, my job position start from assistant photographer, also a re-toucher and graphic designer in some case. After 9 months i got promotion to a formal photographer.

Education

2014

CTS Taiwan

Diploma/Certificate (ปวส. (ประกาศนียบัตรวิชาชีพชั้นสูง), อนุปริญญา) in Art/Design/Creative Multimedia | Thailand

Major Film Directing & Production

Grade Pass/Non-gradable

Study and internship in tv station.

2001

RAA Academy Of Art

Diploma/Certificate (ปวส. (ประกาศนียบัตรวิชาชีพชั้นสูง), อนุปริญญา) in Advertising/Media | Malaysia

Skills

Advanced
Intermediate

Photography, Videography, Adobe Premiere Pro
Adobe Photoshop cc, Producer, Digital Design, Organizational Skills, Leadership And Management

Languages

Proficiency level: 0 - Poor, 10 - Excellent

Language	Spoken	Written
Mandarin (Primary)	10	8
English	6	7
Thai	3	0

Additional Info

Expected Salary THB 50,000
Preferred Work Location Anywhere in Thailand, Anywhere in Malaysia, Asia - Others

Other Information

I'm currently live in Thailand, I'm currently work in two companies, day job in the Tour agency company, weekend or when i'm not in travel agency office i will be at Media Studio for video production, photography or digital marketing work. and i'm also able to collaborate with different fields or industry, such as producer, sales representative or marketing.

Overall I enjoy my career in both different industries Multimedia and Tourism. I also pre-own photo and videography equipment such as lighting, sound recording system, video camera and lenses.

I'm able to work in different working environments, and my time is flexible to travel to any state or location if necessary.

About Me

Gender Male
Age 39 years
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Nationality
Permanent Resident

Bangkok, Thailand
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Works /Portfolio

svenkee.com